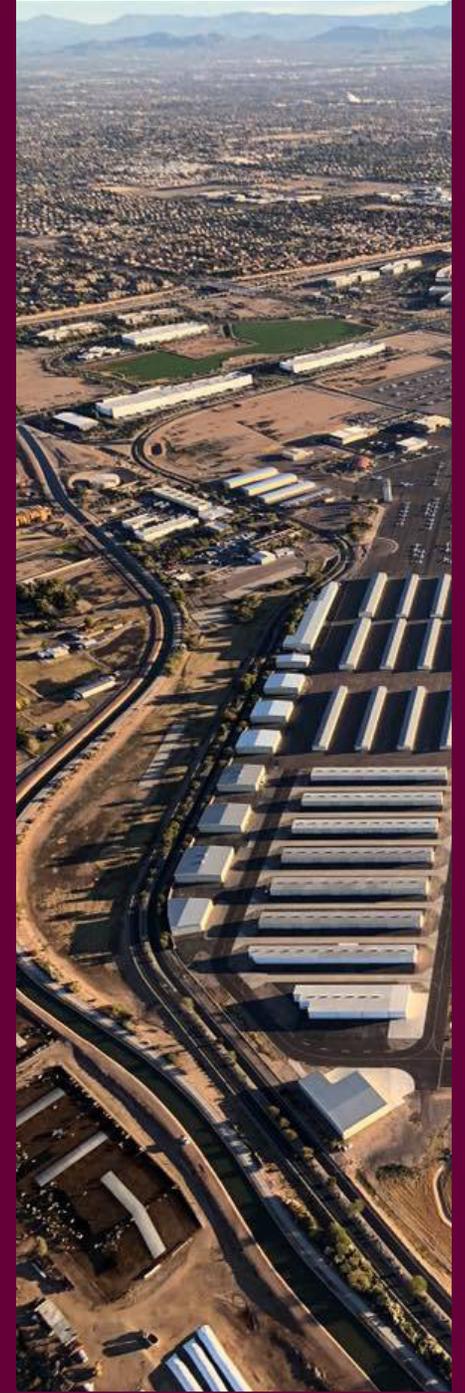


# PUBLIC ENGAGEMENT PLAN

## Airport Area Master Plan Update City of Chandler

9/15/2020



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# PURPOSE & BENEFITS OF THIS PUBLIC ENGAGEMENT PLAN

## » **Accountability**

Residents and business all have a stake in the quality of the City. The purpose of public engagement in this planning process is to ensure that the aspirations of all area stakeholders, including and not limited to residents, landowners, businesses and the Airport, are considered as the Area Master Plan is developed.

## » **Common Vision and Goals**

Residents and businesses all want a quality environment in which people can live, play, and work. Through discussion and dialogue, the means to achieving this goal is understood by all.

## » **Transparency**

Through open communications, stakeholders are able to see how the plan is developed, and how it reflects stakeholder concerns and views.

## » **Relevance**

Planning cannot occur in a vacuum. The plan must be relevant to its context and community.

## » **Responsiveness**

This plan outlines how planners respond to community ideas and concerns.



# PUBLIC ENGAGEMENT & PLANNING ACTIVITY TIMETABLE

		2020	2021		
		WINTER	SPRING	SUMMER	FALL
PROJECT ACTIVITIES		<b>Public Engagement Plan</b> <b>Information Brochure</b> <b>Mapping &amp; Area Analysis</b> » Land Use » Design » Transportation » Economy	<b>CAAP Land Use</b> <b>CAAP Design Concepts</b> <b>CAAP Transportation Options</b> <b>CAAP Public Amenities &amp; Infrastructure</b>	<b>Draft Plan</b>	<b>Final Plan</b>
		<b>Listening</b>	<b>Analyzing</b>	<b>Planning</b>	<b>Final</b>
PUBLIC ENGAGEMENT		 <i>Listening Surveys</i>  <i>Focus Groups</i>  <i>CAAP Web Page</i>	 <i>Community Meeting</i>	 <i>Community Meeting</i>	 <i>Public Hearing</i>

# FOCUS GROUPS



Focus groups are identified stakeholders with specific knowledge about the area and key planning topics. At each focus group, participants engage in a non-attributed discussion guided by questions that are designed to help the planning team understand the area and planning topics.

The Airport Area Master Plan Update is convening the following groups of stakeholders:

- » Large landowners and real estate brokers familiar with the planning area and airpark areas in general
- » Large and small employers in the planning area
- » HOA/Neighborhoods in the planning area
- » Chandler Municipal Airport representatives and representatives of local and regional airports
- » Business and economic development organizations
- » Transportation users (such as businesses/freight in the planning area)

IF YOU WOULD LIKE TO BE INCLUDED IN A FOCUS GROUP,  
PLEASE CONTACT KEVIN MAYO, CITY OF CHANDLER PLANNING  
DEPARTMENT AT TEL: 480-780-3050 OR  
EMAIL: CAAPUPDATE2020@CHANDLERAZ.GOV

# ONLINE LISTENING SURVEY



As the planning team begins its work, understanding what is important to the community is fundamental to informing its work. To understand the interests of the community vis-a-vis the Airpark Master Plan, a Listening Survey will be available on-line. The responses to the listening survey will be provided at the first community meeting.

TO ACCESS THE SURVEY PLEASE VISIT:  
[CHANDLERCAAP2020.COM](http://CHANDLERCAAP2020.COM)

# COMMUNITY MEETINGS

## » **Community Meeting 1: Listening Session**

The Listening Session will be hosted on-line, and in person. The purpose of the Listening Session is to provide an opportunity for the consultant team to listen to the Airport Area community. Participants will meet in small groups with members of the consultant team to share their vision about how the Airport Area should develop, the types of activities and uses they hope to see locate in the Airpark area in the future, and how development of their vision will benefit the sustainability of Chandler.

## » **Community Meeting 2: Area Trends & Design Response**

Informed by the Listening Session & Focus Groups, the consultant team will present what it has learned about the Airport Area economy, land use trends, and transportation. The team will then present a concept for the future development of the Airport Area that includes a vision for the look and feel of the area overall, and that describes how future development could look.

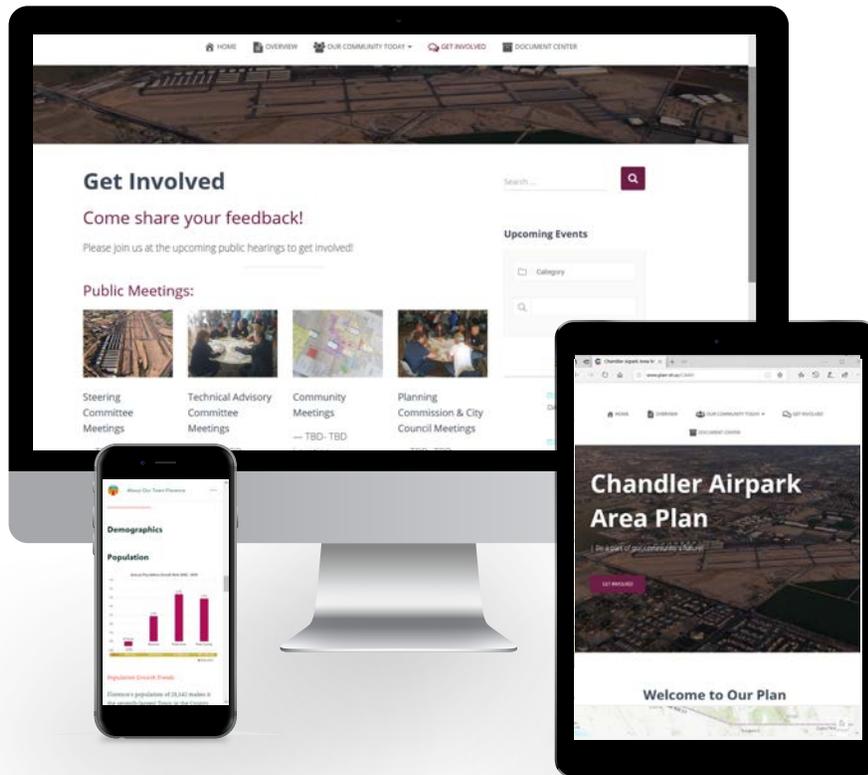
## » **Community Meeting 3: Draft Plan Review**

This meeting will include a presentation of the draft updated Airport Area Master Plan and time for community comment. Prior to this meeting, the draft plan will be posted on the project website.



IF YOU WOULD LIKE TO BE NOTIFIED ABOUT CAAP UPDATE COMMUNITY MEETINGS PLEASE CONTACT KEVIN MAYO, CITY OF CHANDLER PLANNING DEPARTMENT AT TEL: 480-780-3050 OR EMAIL: CAAPUPDATE2020@CHANDLERAZ.GOV

# ONLINE COMMUNICATIONS



## » **Project Web Page ([chandlercaap2020.com](http://chandlercaap2020.com))**

Project information such as background and other documents that inform the update, copies of presentations provided at meetings, and schedule updates will be posted on the Airport Area Master Plan project website. The website will include areas for public comments and ideas that will be reviewed by the project team.

## » **Community Listening Survey**

Prior to the Listening Session, a Listening Survey will be made available on the project website and through outreach to area Homeowner Associations, businesses, and the Airport. What we learn from the listening survey will be summarized and presented to participants at the listening session.

To See Our Calendar of Upcoming Events,  
Visit Our Site: [chandlercaap2020.com](http://chandlercaap2020.com)

# CITY APPOINTED BOARD, COMMISSION & CITY COUNCIL MEETINGS

## **Presentations To City appointed boards & commissions & the City Council**

It is important that citizen boards, commissions, and the City Council have an opportunity to review and comment on the draft plan. The draft plan will be presented for review and comment at the following public meetings of City appointed Boards, Commissions and the City Council:

### » **Economic Development Advisory Board Draft Plan Presentation**

The 15-member board advises the City Council in essential policies, rules, regulations and other matters relating to the economic development program of the City of Chandler. The Economic Development Advisory Board provides broad policy recommendations. Any inquiry regarding pending or proposed development agreements shall be referred to the Economic Development Director.

### » **Airport Commission Draft Plan Presentation**

The seven-member commission makes recommendations to the City Council regarding the municipal airport's physical growth, economic development, proposed land use relating to leases and fixed-base operations and establishment of policy for airport operations.

The plan will be presented for recommendation for action to the Planning & Zoning Commission and to the City Council for Action.

### » **Planning and Zoning Commission**

The seven-member Commission is a recommending body that reviews zoning applications such as Rezoning, Preliminary Development Plan, Area Plan, and Use Permits as well as policies and Zoning Code amendments.

All presentations to City Boards, Commissions and the City Council will be posted on the City website and the Airpark Area Master Plan project website.

